

# Unified retail software for electronics stores

An all-in-one business management platform that keeps you ahead of the game.



**Minimize stock while maximizing product availability, cut operational costs, drive customers back and always have everything under control.**

## Unify your processes

Control all your business processes, including purchasing, warehouses, CRM, store sales, distribution, franchises, and financials, in one platform.

## Unify your channels

Manage within one software sales, inventory, prices, campaigns, and offers for your physical and online stores.

## Unify your information

Get a single point of truth about your inventory, operations and customers, and access data and reports from anywhere.

### Ideal for:



Electronics, technology and home appliances retailers



National and international chains



Retailers with services like repairs or consultations



## Tailored for electronics retailers

- Keep **stock levels balanced**, so you have what customers want without piling up stock that will quickly become outdated.
- Easily manage general items and special orders, for example for **custom computer builds**.
- Sell services like repairs and manage **bookings**, like consultations with your in-house tech, or seats to a photography workshop, at any point of sale.

## Keep your customer at the center

- Offer a seamless **omni-channel experience** and let customers to click and collect, shop online and buy offline in any store.
- Boost satisfaction and increase return visits with **loyalty programs and personalized offers** in store and online.
- Simplify the **warranty and returns** process for you and your customer: in LS Central, you can track items using serial numbers, barcodes, or alternative identifiers.

## Make your employees' job easier

- Help your staff offer outstanding customer service by giving them full **visibility** over product information and inventory.
- Process sales and perform inventory functions including ordering, counting, and receiving, on **handheld devices**.
- Get easy and quick access to sales data, **reports**, and analytics anywhere.

## Centralized control

- Manage items and customers, and set prices, offers and promotions **centrally** for all your touchpoints, both online and in-store.
- Follow up on your KPIs and gain insights from LS Central's **reporting and analytics tools**, for fast, effective decision-making.
- **Automate** processes to eliminate errors and increase efficiency.
- Scale your brand with confidence: LS Central is available in multiple languages and localizations and fully **supports your ambitions**.

## Manage your stock optimally

- **Minimize inventory** while reducing out of stocks with a mix of manual and automated replenishment.
- Have a clear overview over the history of **each item you sell** including current and past prices, active offers, item profitability, and expected stock levels at the end of the season.
- Find out how long stock will last you, understand which items are under- and over-stocked, to always get the **right stock coverage**.
- **Distribute stock** smartly based on the needs and capacity of each store. LS Central helps you optimize both quantity and mix of products.
- Buy stock based on both current inventory and expected sales using the **intelligent demand planning** functionality in LS Central.



LS Retail is a world-leading developer and provider of all-in-one business management software solutions built on Microsoft Dynamics 365 ERP. LS Retail is an Aptos company and plays a key role in their suite of unified software solutions.

[www.LSRetail.com](http://www.LSRetail.com)